

# Global Stakeholder Map

JUNE 15, 2020

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THE ALLIANCE FOR GLOBAL  
PHARMACEUTICAL SERIALIZATION

# Overview

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Truly achieving pharmaceutical supply chain security requires efforts across a spectrum of organizations, projects, and sectors. From broad-scale quality and security protections to unit-level tracing, supply chain security is not a monolithic issue. Similarly, success requires harmonization of market-based laws and regulations as well as coordination and harmonization of solutions to meet those policy requirements across global markets. There are a variety of organizations and projects that are addressing unique aspects of supply chain security. This stakeholder map was designed to paint a picture of the spectrum of global stakeholders and the great work that these organizations are doing individually, and collectively, to promote global pharmaceutical supply chain security.

# Reading the Map

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All organizations plotted on the chart are plotted based on their supply chain security activities; other activities carried out by each organization are not considered on this map.

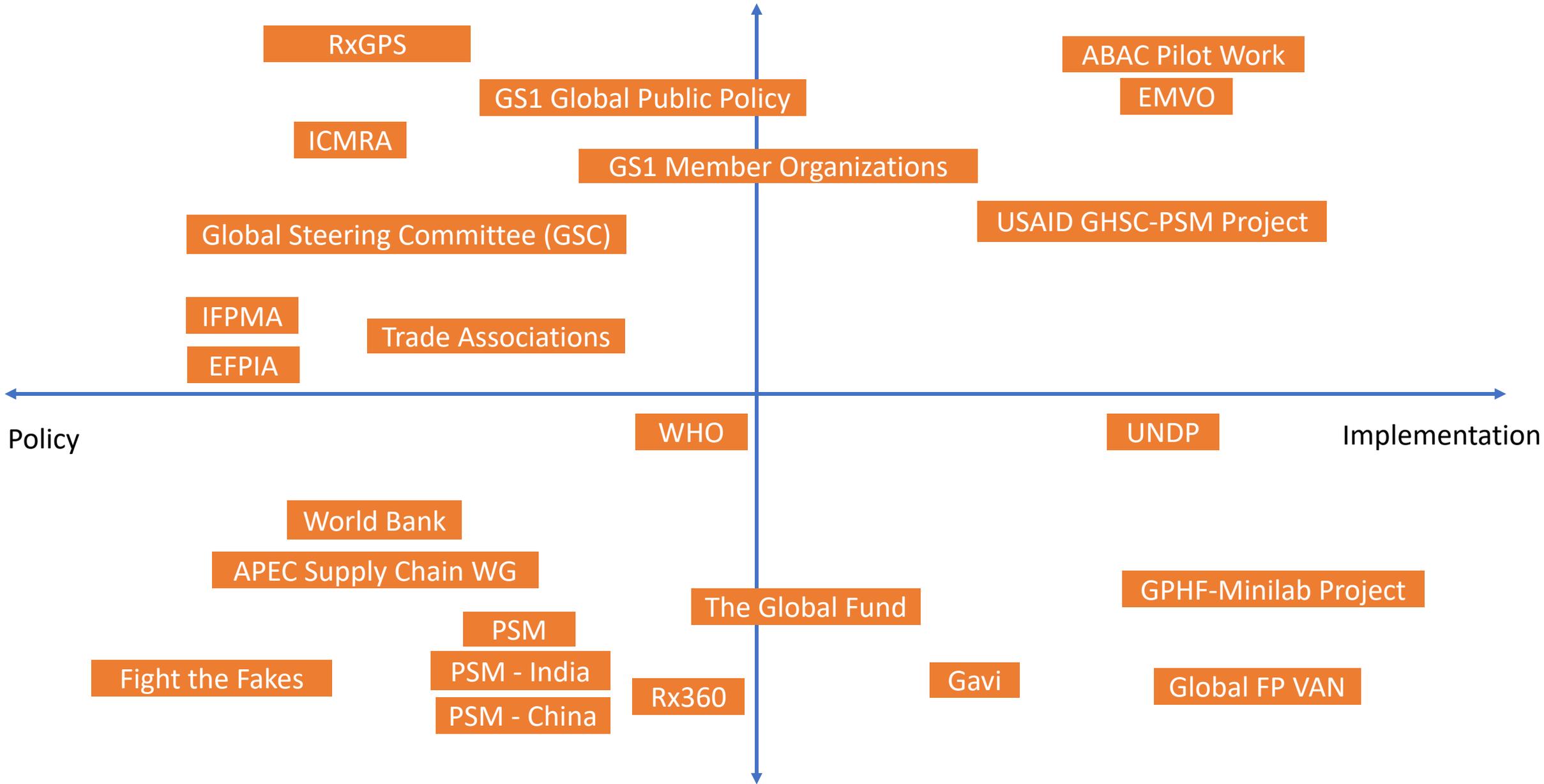
Left to Right:

- Policy – as used here, policy is defined broadly and can mean global or market-specific policy principles, proposals, recommendations, or advocacy.
- Implementation – as used here, implementation means anything from development of specific products, processes, or procedures for implementing policies to on-the-group capacity building and systems installation.

Bottom to Top:

- General Drug Quality & Security – organizations whose policy or implementation efforts for supply chain security are related to general drug quality and security, which may include, but is not limited to, serialization and traceability.
- Serialization and Traceability – organizations whose policy or implementation efforts for supply chain security are more exclusively focused on serialization and traceability.

Serialization & Traceability



General Drug Quality & Security